

Crisis Response to Negative Crime Report – Better Kenmore

*The following statement was generated using Open.AI. We have included the prompt that was entered into ChatGPT to demonstrate how data and information can be put into a query to help draft updated statements and media talking points as the data changes. **Note, this was edited by the humans (a collaboration between Alyssa Alexsonshk (Social Squeak) and Professor Cajigas) who entered the data into ChatGPT.***

Long Statement for Email Newsletter

Dear Kenmore Community and Friends,

We understand that recent reports in the Akron Beacon Journal have raised concerns about crime rates. We want to address these concerns and shed light on the true character of our community. At Better Kenmore CDC, our mission has always been to foster safety, unity, and growth in Kenmore.

While it's true that crime statistics can sometimes be alarming, we believe in the power of context and data-driven insights. According to FBI crime data for Akron in 2021, the total number of violent crimes reported was 1,723. However, a significant portion of these cases involved individuals who had pre-existing relationships, with only 41 incidents involving strangers.

This data underscores our commitment to ensuring a safe environment for all members of our community, including our valued visitors. Through initiatives like our Blockwatch program, where vigilant neighbors report crimes and potential dangers, we've been working diligently to keep Kenmore safe and secure.

But safety is just one part of the equation. Better Kenmore CDC is also dedicated to revitalizing our neighborhood. We want Kenmore to be known not only for its strong sense of community but also for its vibrant entertainment scene, diverse dining options, unique shopping experiences, and exciting events that bring us all together.

As we move forward, we want to emphasize that Kenmore is a community in transformation. Our collaborative efforts are already making a positive impact, and we're confident that together, we can continue to enhance the safety and vitality of our neighborhood. We invite you all to explore, engage, and enjoy Kenmore.

So, to all visitors and potential visitors, we want you to know that your well-being is a priority for us. Come join us for live music, entertainment, delicious food, fantastic shopping, and unforgettable events. Together, let's shape a Kenmore that's not only welcoming but truly embodies the spirit of community and progress.

Thank you for being part of the Better Kenmore journey. We're excited about what lies ahead and look forward to your continued support and partnership.

Warm Regards,

Josh Gippin
Executive Director
Better Kenmore CDC

From the above statement, we created the following shortened statement and Canva Graphic:



 **Josh Gippin**
Executive Director, Better Kenmore

Better KENMORE
Community Development Corporation

You Can Feel Safe in Kenmore

We understand that recent reports in the Akron Beacon Journal have raised concerns about crime rates. We want to address these concerns and shed light on the true character of our community.

While crime rates may sometimes cause concern, we firmly believe in context and data-driven insights. In 2021, Akron PD reported 1,723 violent crimes, with only 41 of those involving strangers with no pre-existing relationship. Rest assured, the odds of visitors to Kenmore experiencing violent crime are incredibly low.

As we move forward, we want to emphasize that Kenmore is a community in transformation. Our collaborative efforts, including our Blockwatch, have already made a positive impact, and we're confident that together, we can continue to enhance the safety and vitality of our neighborhood. We invite you to come and to feel safe while you explore, engage, and enjoy Kenmore.

Chat GPT User Query:

Please write a short crisis response to appear on Facebook, using the following situation:

Better Kenmore community development corporation is responding to a report in the Akron Beacon Journal about high crime rates in Akron, Ohio. Kenmore is a neighborhood within Akron that has a negative reputation for crime.

The Kenmore leaders learn the following data from the FBI crime data explorer:

In the city of Akron, in 2021, the following statistics were true:

Total violent crimes: 1,723

Violent crimes where the relationship between the victim and offender was known:

1,208

Crimes where the victim and offender were strangers: 41

Better Kenmore CDC works with people who live in Kenmore to make the neighborhood safer. They have a Blockwatch where people report crimes or dangerous situations they see. Better Kenmore has also been working to revitalize the neighborhood. The Better Kenmore executive director, Josh Gippin, wants to use the above data to make a statement on Facebook explaining that, while there is crime, visitors to the neighborhood are very unlikely to be the targets of violent crime. He wants visitors to feel comfortable coming for live music, entertainment, dining, shopping, and fun events.