



P.O. Box 107
Cuyahoga Falls, Ohio 44222

For Immediate Release

Media Contact: Erin Victor, founder
Phone: 330-555-1234
E-mail: akronsnowangels@gmail.com

Akron Snow Angels Making a Difference During COVID-19 This Holiday Season

The Akron Snow Angels continue to preserve in their mission with the help of volunteers despite challenges of COVID-19 Environment.

AKRON, Ohio – Dec. 8, 2021 – The 2021-2022 Akron Snow Angels weekend missions are expected to continue through the ongoing COVID-19 pandemic, and new safety policies have been implemented for everyone's protection. This year's season will run from Nov. 2021- April 2022 and will rely heavily on volunteers who share their time and resources to spread warmth to those who need it most in the Akron community.

"The Akron Snow Angels is all about spreading warmth in multiple different ways to our community especially during the pandemic," Akron Snow Angels founder, Erin Victor, said. "Not only is it our mission to help people stay warm physically throughout the winter by providing them with resources, but also to foster warmth in the hearts of all involved through human connection and the building of relationships."

COVID-19 won't stop Akron Snow Angels from spreading the warmth by giving back and building relationships, and the organizations welcomes people who share the same values to join as volunteers. Volunteering with the Akron Snow Angels can be great opportunity for corporate groups, church groups, families, or individuals.

There are two ways Akron Snow Angel volunteers can participate this mission season. Volunteers can either do sorting and tagging during weekdays or they could be mission drivers and riders on the weekends. Sorting and tagging consists of the sorting and tagging of items like clothing to help prepare the inventory for the weekend missions. Mission Drivers and Riders will assist with the distribution of resources to those in need and will need own vehicle, clean trunk, driver's license and insurance.

This year's new COVID-19 policies Akron Snow Angels have implemented for volunteers will help to ensure that everyone is staying safe, and while having the ability to still make a difference in the Akron community this holiday season.

Volunteers are asked to do self-health checks before every shift and if they have any symptoms should not report for their shift. Additionally, volunteers are asked to wear masks for their entire shifts regardless of being indoors or outdoors.

Akron Snow Angels will not require volunteers to share their vaccination status. However, if a volunteer wishes to share that they are vaccinated then they can be matched to volunteer with more vulnerable populations.

This year the Akron Snow Angels are in most need of sorting and tagging volunteers to work in the warehouse on weekdays due to the volume of donations especially during the week of Christmas and the week after. This job is essential to carrying out the Akron Snow Angels mission by preparing the items for the weekend mission deliveries.

Groups and individuals who are interested in building a relationship with Akron Snow Angels by becoming a volunteer are encouraged to contact Akron Snow Angels by E-mail at volunteer4akronsnowangels@gmail.com. Akron Snow Angel will then provide detailed volunteer information such as location in a follow up E-mail. Current and future volunteers are also encouraged to use #SpreadtheWarmth to help promote Akron Snow Angels mission and create need connections to volunteers.

About the Akron Snow Angels

Akron Snow Angels is a 501(c)3 charity started by Erin Victor in 2015 in Akron, Ohio after she noticed struggles of the less fortunate, particularly during the winter months. The organization spreads warmth and connects with the most vulnerable in the Akron community by providing basic essentials and fostering compassionate friendships, while inspiring others to do the same. The organization relies heavily on volunteers to complete its mission.

<http://akronsnowangels.com>



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Media Advisory: Akron Snow Angels' Sorting and Tagging Event Prepares for Weekend Mission, Dec. 15

AKRON, Ohio – Dec. 13, 2021–

WHY: Covering the event will raise awareness about the Akron Snow Angels' mission to spread warmth to those in need during the holiday season. By allowing an inside look into the Akron Snow Angels events, people will see the volunteers in action which might inspire involvement as a future volunteer.

WHAT: Sorting and tagging event will have volunteers hard at work sorting items to prepare for the following weekend mission event where volunteers will pass out coats, Christmas meals, and small gifts.

WHO: The Akron Snow Angels is a non-profit charity dedicated to help spread warmth to those in need with the help of volunteers. They provide much needed resources to the homeless and less fortunate which includes adults, children, families, and anyone who might need help.

WHERE: The sorting and tagging event will be at the Snow Angels warehouse located at 555 South Main Street, Akron, Ohio 44235. The weekend mission event will be at the parking lot of the Access Women's Shelter located at 230 W Market St., Akron, Ohio 44303.

WHEN: The sorting and tagging event will take place on Wednesday Dec.15 from 4 p.m.-8 p.m. The mission weekend event will take place Saturday Dec. 18 and Sunday Dec. 19 from 11 a.m.- 4 p.m.

MEDIA INFORMATION: To gain a media credentials for this event contact Akron Snow Angels founder Erin Victor by phone 330-555-1234 or by E-mail akronsnowangels@gmail.com.

VISUALS: At the sorting and tagging event media can expect to see volunteers hard at work organizing inventory, the donations from the community to be distributed and the joy of serving others in need at the Akron Snow Angels warehouse.

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To: Jennifer.Conn@charter.com
From: akronsnowangels@gmail.com

Subject: Akron Snow Angels Continue Mission through COVID-19

Hello Jennifer Conn,

We appreciate the role that cleveland.com played in the development of Akron Snow Angels early in the organization's development. Jennifer we absolutely loved your [article](#) that you did on the development of our organization in 2019. This year is different than previous years because of the ongoing COVID-19 pandemic, but we still plan to be active. We would like to invite you to join us and see our volunteers in action at one of our sorting and tagging volunteer event as well as our weekend mission event.

Events:

- Sorting and tagging event will take place on Dec. 15, 4-8 p.m.
- Sorting and tagging event will be at Snow Angels Warehouse, 555 South Main Street Akron, Ohio 44720
- Sorting and tagging event volunteers organize items in preparation for weekend mission event
- Weekend mission event will be Dec. 18-19 from 11-4 p.m.
- Weekend mission event location is the parking lot of the Access Women's Shelter at 230 W Market St., Akron, Ohio 44303
- Weekend mission event volunteers will distribute coats, meals, and gifts to less fortunate

During Akron Snow Angels 2021-2022 mission season, it is essential to continue to carry out our mission of spreading the warmth during the pandemic. It would be great if you could write a story on Akron Snow Angels to help spread awareness that we plan to hold a 2021-2022 mission season despite COVID-19. We also would love to form new relationships with people who might be interested in becoming volunteers, so if you could include our email in the article for people who might want to join our mission it would be greatly appreciated. I am available for an interview, so please feel free to reach out at your convenience for additional information.

I will follow up within the next 2 days to provide you with any additional resources that you might need.

Thank you,

Erin Victor
Founder & Media Contact Person, Akron Snow Angels
Phone: 330-555-1234

(release attached)

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Phone: 330-555-1234
E-mail: akronsnowangels@gmail.com

Public Service Announcement
Make A Difference with Akron Snow Angels

FOR USE: From Dec. 8- Dec. 31

-15 seconds-

Do you want to make a difference this holiday season? Akron Snow Angels is a non-profit that makes all difference for the less fortunate in our Akron community. Be part of the change, go to the Akron Snow Angels Facebook Page to learn more or get involved.

-30 seconds-

Imagine walking down the street on a cold winter day. You don't have a coat and you don't have anywhere warm to go. You begin to feel hopeless until you see a friendly face smile at you, offer you a coat and meal, and this act of kindness made a world of difference for you. The person who helped you was part of the Akron Snow Angels. A non-profit with a mission to spread the warmth. Be part of the change go to the Akron Snow Angels Facebook Page to get involved.

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Station: 88.1 WZIP The University of Akron Radio Station

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