

To: emills@gannet.com
From: akorczynski@forcvnp.org

Subject: CVNP New 2022 Calendar and Photo Safari Event on Oct 23

Hello Emily,

We would like to express our appreciation to you for writing several pieces featuring Cuyahoga Valley National Park. I would like to provide information on our new 2022 calendar release and the photo safari event. Currently, anyone can purchase a one of our new 2022 calendars either from our physical store location in the park or through our website's online store.

Photo safari event is an opportunity to really connect with the stories behind the photographs on the calendar by creating an experience. Your audience might be interested in attending our event to make and capture memories or buy a calendar so they can savor the beautiful nature our park offers throughout the year.

Our event features:

- At Boston Mills Visitors Center, 6947 Riverview Rd, Peninsula, OH 44264
- On Saturday Oct 23 from 3-4 p.m.
- Meet and greet reception opportunity with the calendar photographers
- A hike with a photographer to a location in the park to take photos
- Buy the new [2022 Calendar](#)

It would be truly amazing if you could write a story on the event and calendar to spread awareness to your audience. Especially with the holidays approaching, our calendars can make great affordable gifts for friends and family. If the giver of the calendar attended our photo safari, they will be able to make the gift even more special by sharing the story of their adventure. I am available for an interview, so please feel free to reach out at your convenience for additional information.

I will follow up with you at the beginning of next week to provide you with any additional resources that you might need.

Thank you,

Alexis Korczynski
Marketing Director, Conservancy for Cuyahoga Valley National Park
Phone: 330-850-1694

(release attached)